



the seed of possibility

NEWS RELEASE

HEMPCO FOOD AND FIBER INC. Symbol: TSX.V – HEMP

For Immediate Release

Vancouver, BC

Date: April 10, 2017

COMPARATIVE MONTHLY SALES REPORT

Vancouver, British Columbia, Canada – Monday, April 10, 2017 – Hempco Food and Fiber Inc. (TSXV: HEMP) (“Hempco®”) is pleased to announce its monthly sales (value shipped) report. For the current month Bulk Sales total to \$244k* and Retail Sales total to \$22k* for a March sales total of \$266k*.

The following is a summary of approximate monthly bulk and retail sales (*=unaudited):

Bulk hemp foods sales and PLANETHEMP brand retail products sales

	Sept	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Total
Bulk 2015/2016	\$279K	\$434K	\$249K	\$209K	\$183K	\$540K	\$415K	\$632K	\$949K	\$809K	\$351K	\$190K	\$5.24m
Bulk 2016/2017	\$1.m*	\$870k*	\$223k*	\$777k*	\$1.1m*	\$173k*	\$244k*						\$4.38m*
Retail 2016/2017	\$1k*	\$50k*	\$5k*	\$47k*	\$3k*	\$10k*	\$22k*						\$138K*

Fiscal year end August 31

\$4.4 M in Sales for 7 Months of 2017 Fiscal Year

“Sales have been slightly down for February and March as compared to last year at this time. Korean market is flooded with cheaper Chinese and eastern EU hemp products and competition is furious. The Hempco® \$9m contract with its Korean Distributor is just over a third completed and the team is working diligently to keep increasing bulk sales in to Korea and eastern Asia. Meantime Hempco® has hired sales experts to develop new markets in North America, Asia and Europe.” Says CEO, Charles Holmes. “PLANETHEMP® retail sales are picking up and we are expecting great results with the launch of our new highest quality, low THC - “CBD and Organic Hemp Seed Oil” supplement product in the UK.”

<https://www.boroughbox.com/cbd-hemp-oil>

About Hempco

Hempco® and the Holmes family is a trusted and respected pioneer, innovator and provider of premier hemp seed foods for more than 15 years. Hempco® is committed to a triple bottom line – People, Planet, Profits and to capitalizing on the Hempco® mandate of “whole crop utilization” and developing hemp foods, hemp fiber and hemp CBD nutraceuticals, a “tri-crop” opportunity with farmers. Hempco® has grown its business significantly and is generating value and profits for shareholders.



the seed of possibility

NEWS RELEASE

Watch our interview on BNN with Andrew Bell.

<http://www.b-tv.com/hempco-commercial>

<http://www.bnn.ca/video/hemp-fights-back-after-century-in-the-shadows~1012386>

<https://investorintel.com>

We seek Safe Harbor.

ON BEHALF OF THE BOARD

“Charles Holmes”

**Charles Holmes
Chief Executive Officer
HEMPCO FOOD AND FIBER INC.**

FOR MORE INFORMATION, PLEASE CONTACT:

Don Mosher, Business Development

don@hempcocanada.com

P: 604-685-6465

Neither TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release.

Statements in this press release regarding the Company which are not historical facts are “forward-looking statements” that involve risks and uncertainties. Such information can generally be identified by the use of forwarding-looking wording such as “may”, “expect”, “estimate”, “anticipate”, “intend”, “believe” and “continue” or the negative thereof or similar variations. Since forward-looking statements address future events and conditions, by their very nature, they involve inherent risks and uncertainties such as the risk that the closing may not occur for any reason. Actual results in each case could differ materially from those currently anticipated in such statements due to factors such as the decision of the TSXV to reject any grant of options or any person to act as investor relation service providers. Except as required by law, the Company does not intend to update any changes to such statements.

Vancouver BC, Canada



the seed of possibility

NEWS RELEASE