



RELEVIMUM ANNOUNCES INITIAL LAUNCH OF HEMPCO'S PLANETHEMP® IN THE USA

March 13, 2018 - MONTREAL, QUEBEC – [Relevium Technologies](#) Inc. (TSX.V: "[RLV](#)", OTCQB: "[RLLVF](#)" and Frankfurt: "[6BX](#)") ("[Relevium](#)") and Hempco Food and Fiber Inc (TSX.V: "[HEMP](#)") ([Hempco](#)) are pleased to announce the launch of five PlanetHemp® products in the U.S., which are expected to be live the week of March 19, 2018.

Highlights

- Initial launch of five (5) products under the PlanetHemp® brand
- Subsequent additions to the PlanetHemp® product offering in planning stages
- Relevium will launch a Bioganix® Hemp-based Vegan Omega Essential Fatty Acids

Aurelio Useche, CEO of [Relevium](#) stated: "Increasing market awareness of the beneficial properties of hemp are creating strong momentum in the food and food additives space. Through our exclusive partnership with Hempco, giving us access to its PlanetHemp® brand, we are exceptionally well positioned to gain market share in this rapidly growing segment of the market. The launch of these products in the United States via Amazon, and in the future on other main sites, such as Jet.com, is an important milestone for both companies. We anticipate this will drive considerable growth and create significant shareholder value for both companies."

Diane Jang, CEO of Hempco Canada stated: "We are pleased with Relevium's initiatives towards the launch of the PlanetHemp® products in the U.S. Market. This relationship adds a significant presence on the most important eCommerce channels in the U.S. and we look forward to building a successful long-term and expanding relationship with Relevium."

The initial launch will comprise of five (5) products, including PlanetHemp® Protein Superfoods and Hemp Seeds.

Relevium will also be launching a Hemp-based Vegan Omega Essential Fatty Acids under its Bioganix® brand.

About Hemp and Derivatives

Hemp is a distinct variety of the Cannabis Sativa plant that is grown specifically for its derived products and applications. Hemp has gained considerable popularity because of its health and wellness effects on humans and pets, primarily due to its well-balanced nutritional value, alkalinity and the presence of cannabidiol, a compound known to promote and support overall health.

According to a recent article published by Forbes, hemp-derived cannabidiol (CBD) is projected to be a billion-dollar market in just three years, according to a [new report](#) by [Brightfield Group](#). The data company estimates that hemp CBD sales have already hit \$170 million in 2016 and a 55% compound annual growth rate over the next five years will cause the market to crack the billion-dollar mark.

About Hempco

For more than 12 years Hempco has been a trusted and respected pioneer, innovator and provider of premier hemp seed foods. Hempco is committed to developing hemp foods, hemp fiber and hemp nutraceuticals, a "tri-crop" opportunity for producers and processors. Hempco is expanding its processing ability to meet global demands in a 56,000sq. ft. facility located at Nisku, Alberta. Hempco's common shares trade on the TSX Venture Exchange under the symbol "HEMP".



About Relevium Technologies

[Relevium is a TSXV-listed company](#) focused on growth through the acquisition of businesses, products and/or technologies with a focus on e-commerce in the growing health and wellness sector. Relevium Technologies Inc. also holds patented intellectual property for the use of static magnetic fields for application on wearable devices.

Neither TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release.

Cautionary Note Regarding Forward-Looking Statements

This release includes certain statements and information that may constitute forward-looking information within the meaning of applicable Canadian securities laws. All statements in this news release, other than statements of historical facts, including statements regarding future estimates, plans, objectives, assumptions or expectations of future performance, including the timing and completion of the proposed acquisitions, are forward-looking statements and contain forward-looking information. Generally, forward-looking statements and information can be identified by the use of forward-looking terminology such as "intends" or "anticipates", or variations of such words and phrases or statements that certain actions, events or results "may", "could", "should", "would" or "occur". Forward-looking statements are based on certain material assumptions and analysis made by the Company and the opinions and estimates of management as of the date of this press release, including the assumptions that the Company will obtain stock exchange approval of the Offering, the proposed acquisition will occur as anticipated, that the Company will raise sufficient funds, and that the Company will obtain all requisite approvals of the acquisition. These forward-looking statements are subject to known and unknown risks, uncertainties and other factors that may cause the actual results, level of activity, performance or achievements of the Company to be materially different from those expressed or implied by such forward-looking statements or forward-looking information. Important factors that may cause actual results to vary, include, without limitation, the risk that the proposed acquisitions may not occur as planned; the timing and receipt of requisite approvals and failure to raise sufficient funds under the Offering. Although management of the Company has attempted to identify important factors that could cause actual results to differ materially from those contained in forward-looking statements or forward-looking information, there may be other factors that cause results not to be as anticipated, estimated or intended. There can be no assurance that such statements will prove to be accurate, as actual results and future events could differ materially from those anticipated in such statements. Accordingly, readers should not place undue reliance on forward-looking statements and forward-looking information. Readers are cautioned that reliance on such information may not be appropriate for other purposes. The Company does not undertake to update any forward-looking statement, forward-looking information or financial outlook that are incorporated by reference herein, except in accordance with applicable securities laws. We seek safe harbor.

On Behalf of the Board of Directors

RELEVIMUM TECHNOLOGIES INC.

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